



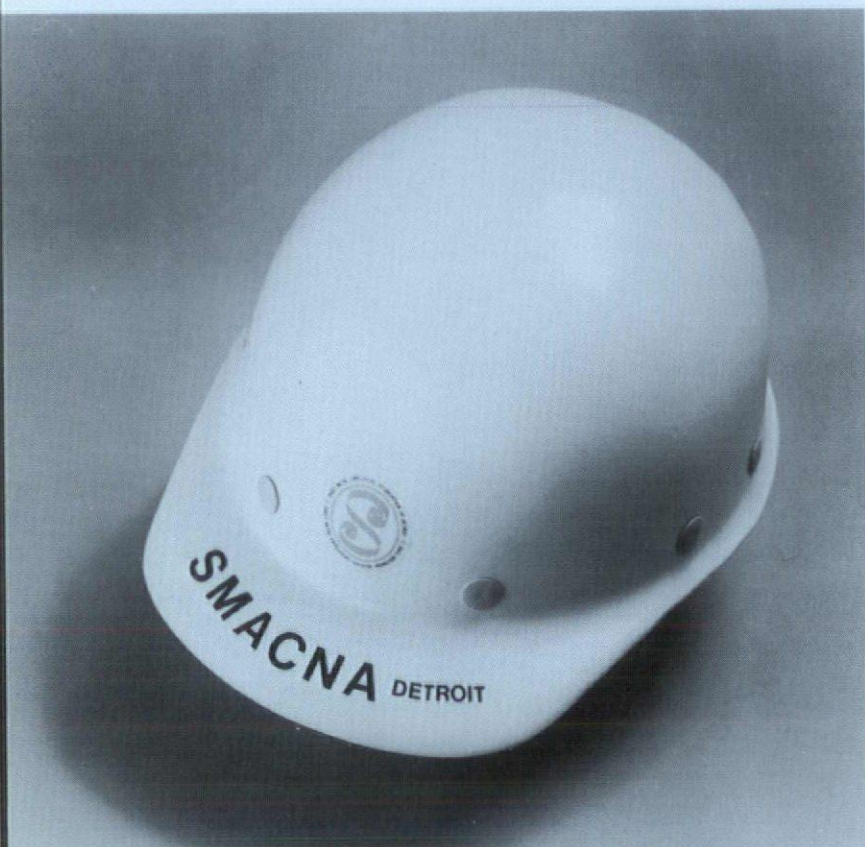
Monthly
Bulletin

Michigan
Society of
Architects

June 1975
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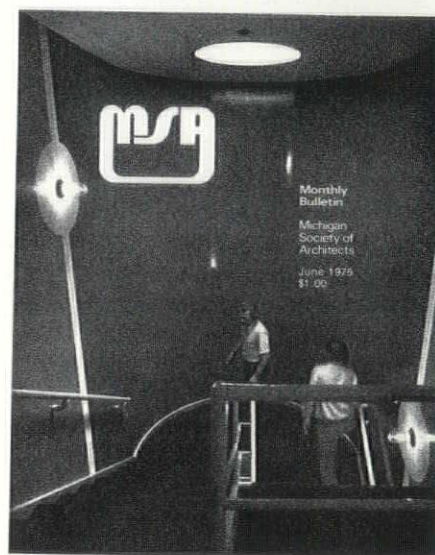
Monthly Bulletin

Vol. 50 No. 6
June, 1975

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by Balthazar Korab



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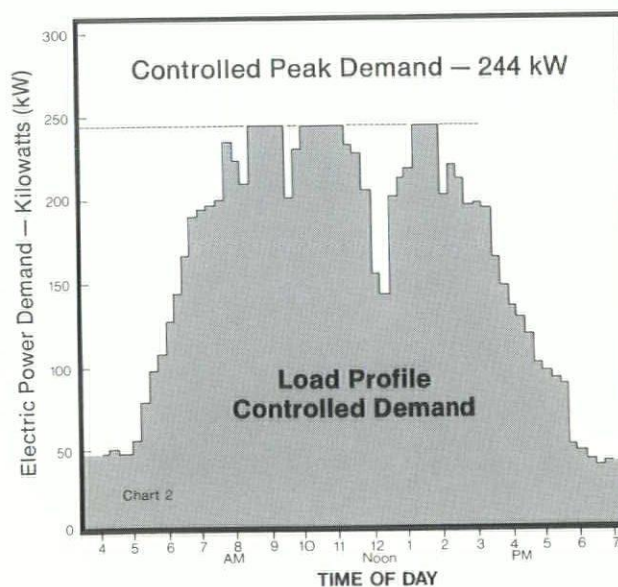
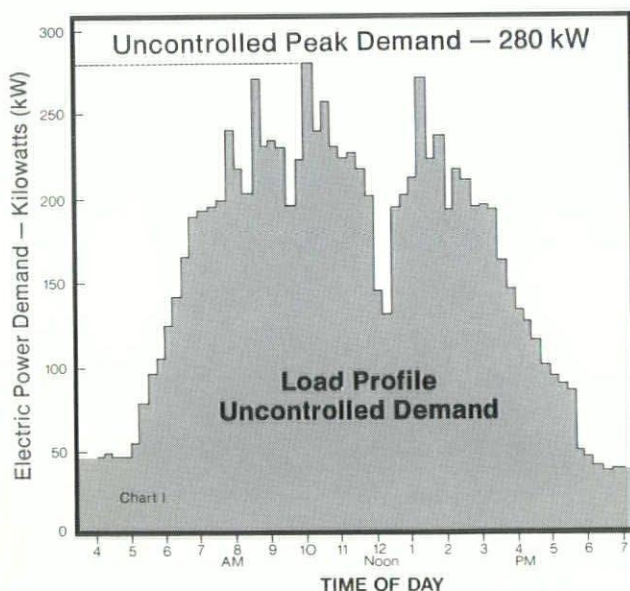
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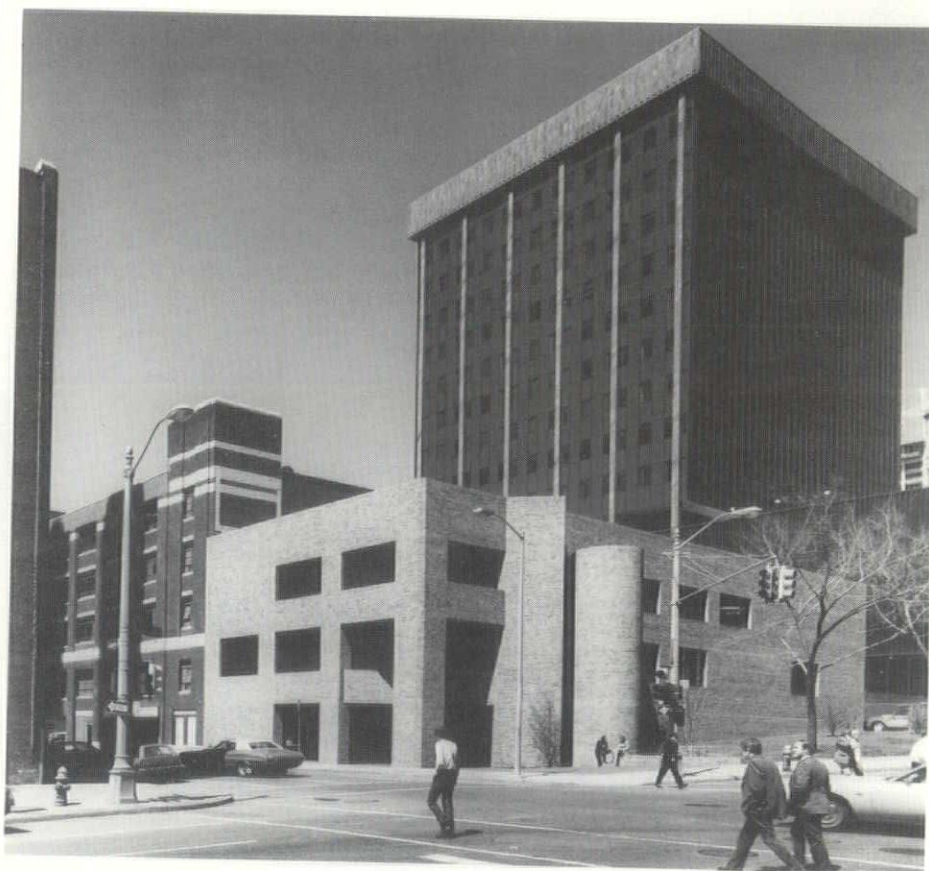


Louis Rossetti, FAIA
Board Member

New Firm Restores Old Building

There is a bright new face in Downtown Detroit thanks to Rossetti Associates. The five year old architectural firm has just moved into their renovated building at the corner of Washington Blvd. and Congress, in the heart of the Detroit financial district.

The 70-year old warehouse which has been vacant for the past eight years, is built of brick with timber columns and floors. Sandblasting the interior retained the original character of the building and the brown carpeting throughout the entire building enhances the warm



New Firm Restores Old Building



atmosphere. Two bays of the third floor have been removed to create a two-story atrium in the center of the building. The natural light provided by the center skylight makes the atrium a friendly place for the office collection of plants and trees. The library area on the second floor has the quiet green feeling of a natural park.

The three story building has one of the several skylights open from the ground floor entry-way up to the third floor lobby, creating a nice surprise for the first time visitor, and a feeling of continuity for regular occupants.

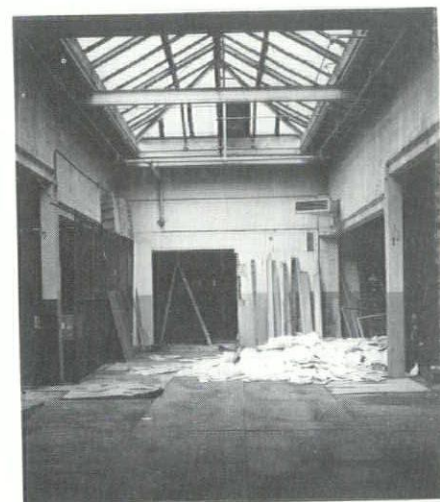
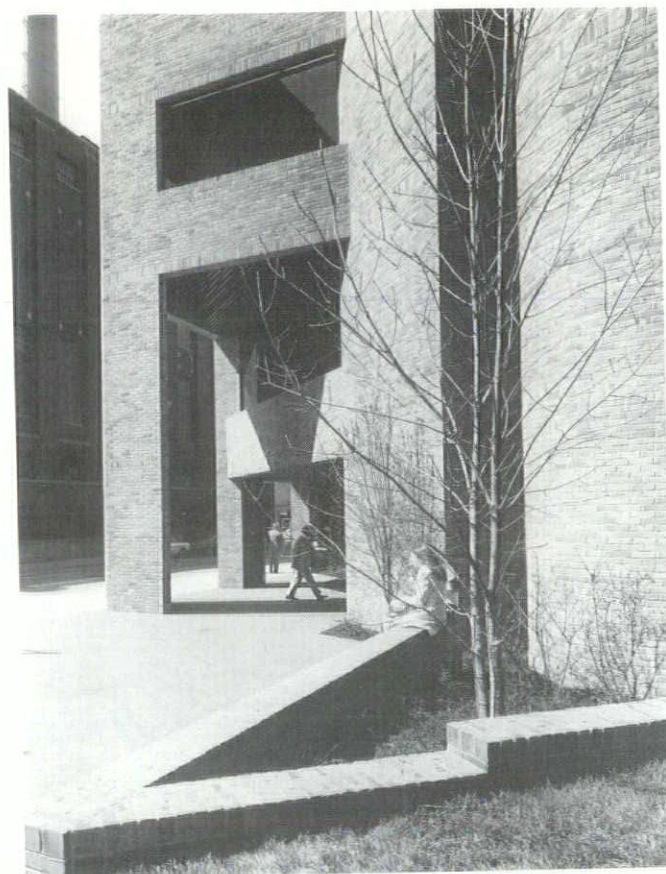
While the interior of the building has been basically preserved the exterior underwent considerable change in order to make the strong statement demanded by the site.

The entire exterior is clad with new brown brick, harmonizing with the new bronze glass windows. The ground floor entrance lobby floor is

of brown brick pavers extending outside the building entrance and across a corner of the park.

The corner of the first and second floors has been cut back to provide a sense of entry over the front door and actually creates a covered entrance, a nice touch in our northern weather. The round tower is new, providing a stairwell for all three floors and the new elevator.

The duct for the new mechanical system is exposed and painted in strong bright colors. Light fixtures





are economical industrial types and provide a good touch. In-house design talents produced the light system in the conference room on the third floor made of chrome plated aluminum siding set as a canopy in the low ceiling areas and studded with clear filament showcase lights. The effect is glamorous, the components low-cost.

With the other members of the profession Smith, Hinchman & Grylls, Eberle M. Smith Associates, William Kessler, Calder Associates, and John Hilberry. The Rossetti Building is visible proof of commitment to Downtown Detroit and another example of their leadership in the profession and the community.

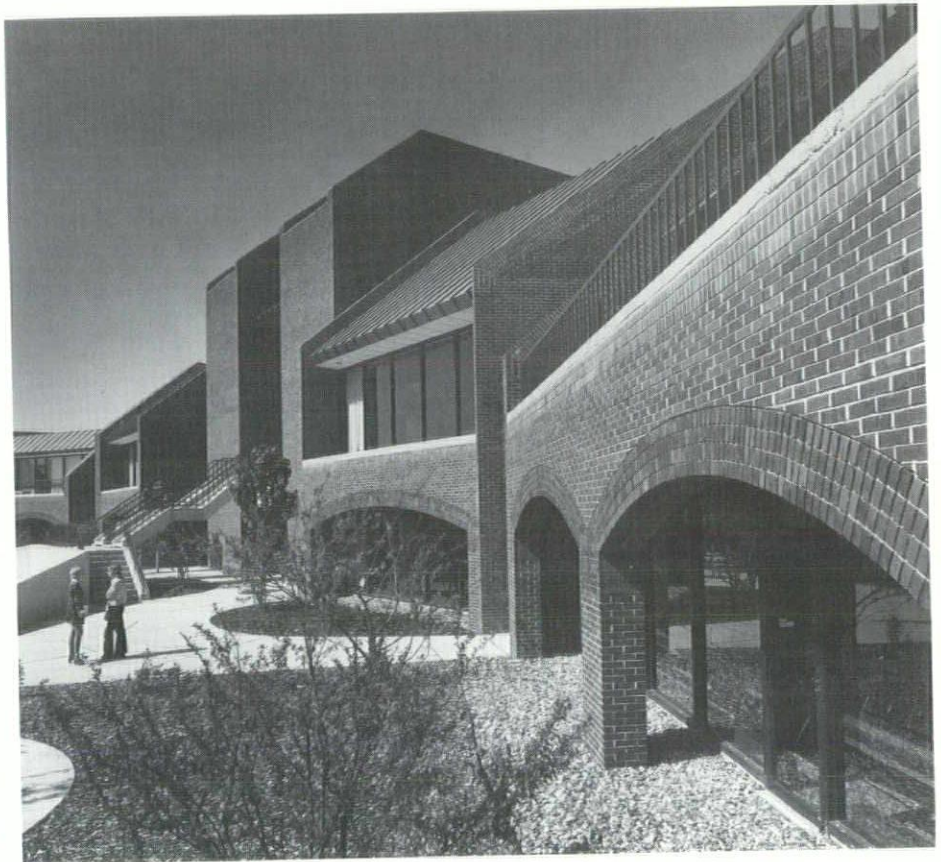
The Rossetti organization has grown from 8 in 1970 to 50 in 1975. Practicing architecture to create a better environment is evidenced in the new office quarters for the firm.



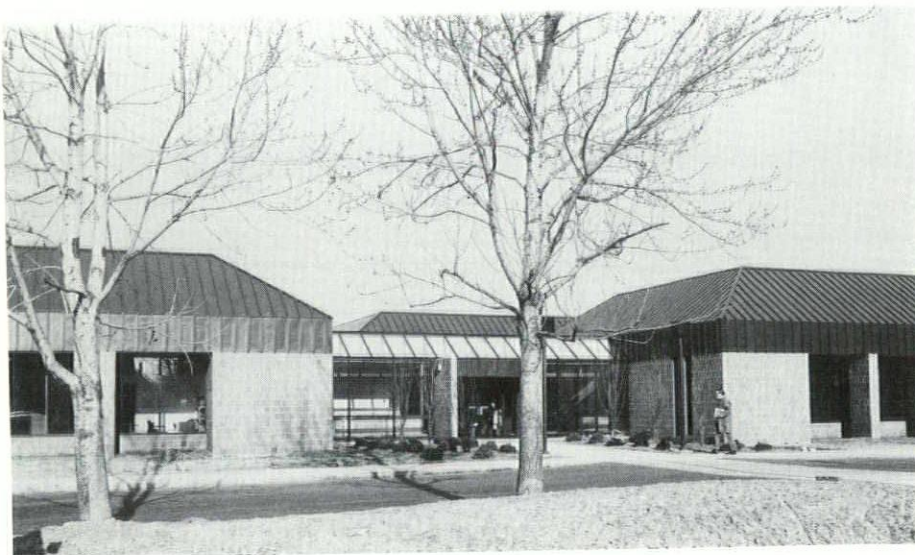


Grand Valley - Western Michigan Honor Awards

Jury for the Grand Valley-Western Michigan AIA Design Awards Competition were: William R. Jarratt, FAIA, Robert Metcalf, FAIA and Kenneth Neumann, AIA.

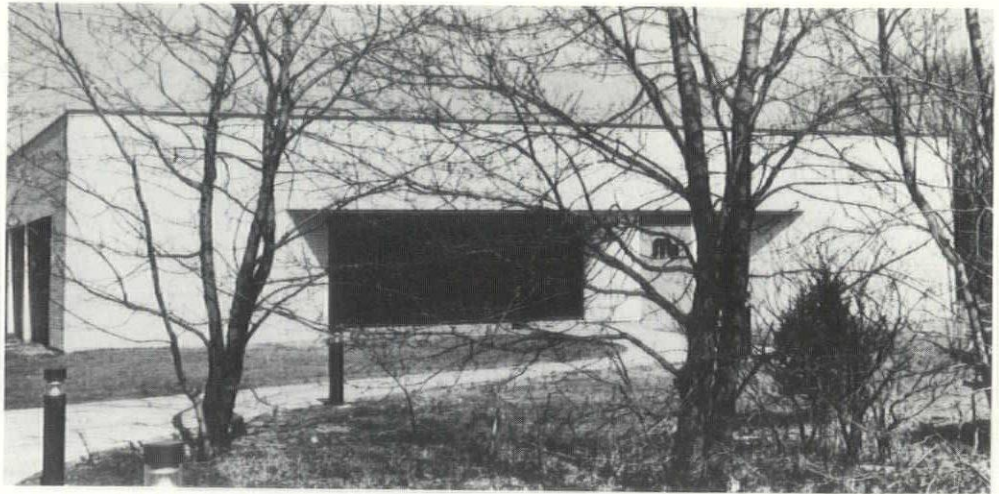


**Grand Valley State College
Student Center**
Wold, Bowers, DeShane &
Covert
Grand Rapids

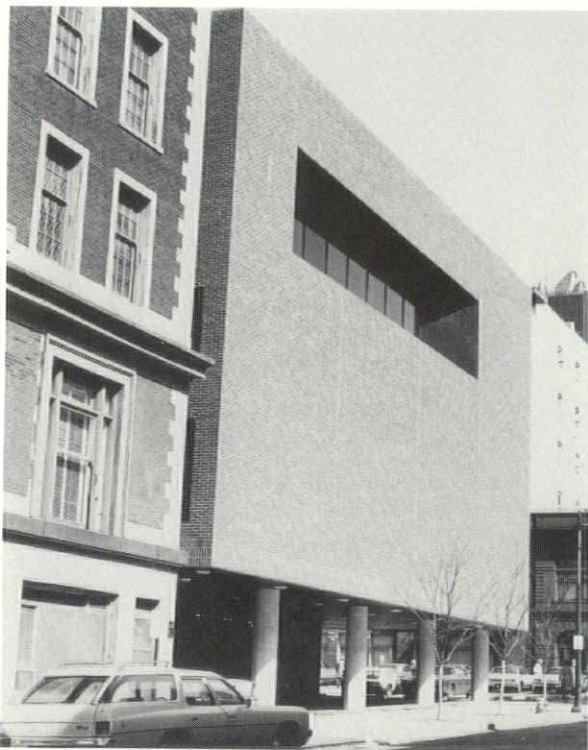


West Side Complex
Steenwyk-Thrall
Architects, Inc.
Grand Rapids

**Miller Brothers Office
Building**
Van Wienen,
Postema Architects
Grand Rapids

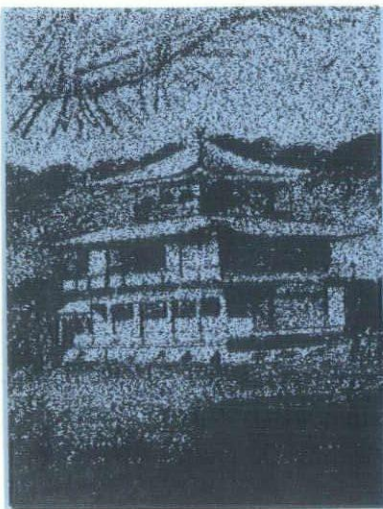


Peninsular Club
Steenwyk-Thrall Architects, Inc.
Grand Rapids



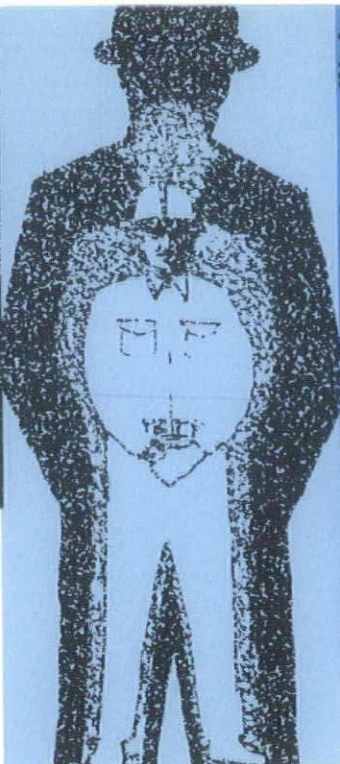
Huron Elementary School
Daverman Associates
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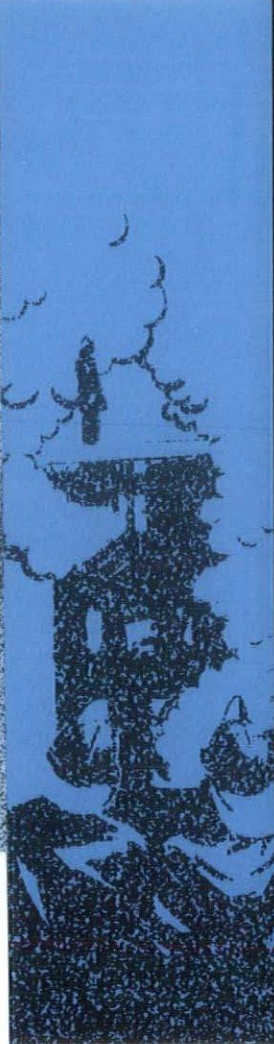
LOWER INSURANCE:

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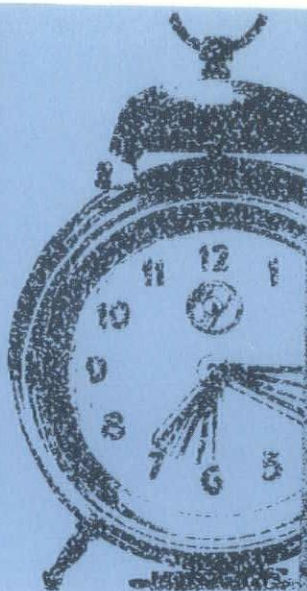
Metal does not burn.

ten reasons which prove you should design metal roofing into your next construction



BEAUTY EVERLASTING:

Metal adds beauty and color to any construction site. It blends well, develops an architectural patina, and improves general appearance as it ages.



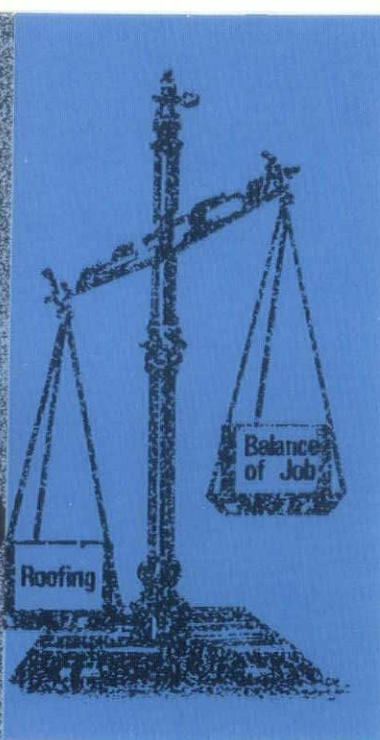
FASTER INSTALLATION:

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**Grand Valley -
Western Michigan
Honor Awards**

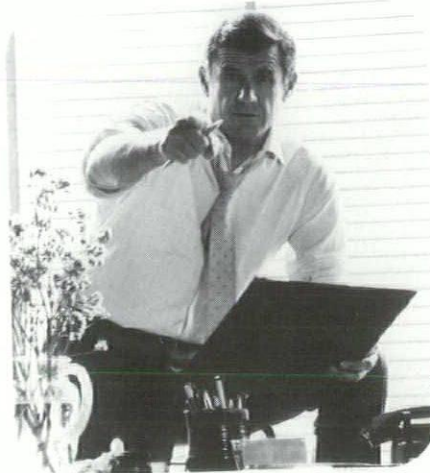


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University of Michigan



Open House



University of Michigan Open House

On May ninth, more than 250 alumni and students were the guests of the College of Architecture and Urban Planning at U of M. The Open House Program featured an audio-visual presentation "The Denmark Experience" by Kirk Delzer, Thomas Lollini, and Richard Turk three graduating students, tours of the new building, special demonstration in the Visuals Laboratory, the Environmental Technology Laboratory and the Computer Room. Student projects were on display throughout the building.

Dean Robert Metcalf hopes to have a similar event annually on the Friday preceding Spring Commencement as an appropriate meeting place for graduating students and alumni, sponsored jointly by the MSA and the College.





Mackinac Time Again!

Check with the kids and confirm the date August 7, 8, 9, 1975 for the 32nd Annual Whing Ding at the Grand Hotel on Mackinac Island, otherwise known as the 32nd MSA Mid-Summer Conference.

This year, chairman Jim Kinville, AIA, and his leader Pat have planned a super session for the three sunny days on the island, with some great sundowners for follow-up.

Al Durkee, State Architect will be our guest speaker at breakfast on Saturday morning to discuss the ways and means of obtaining state work and how to work with the State agencies. This is a great chance to talk with Al and to hear about the State Bureau of Facilities Management & Budget.

Friday morning the Business Meeting will provide reports from some of our hard working task forces, Roger Boe, AIA on Pension Portability for one and our Executive Vice President, Clarence Rosa, FAIA, on the legislative scene for another.

Our sponsors from last year will be with us, including Testing Engineers & Consultants, Kaufman Window & Door Corp., Plumbing & Heating Industry of Detroit, Great Lakes Fabricators and Erectors, Associated Builders & Contractors, Inc. of Michigan, AGC Detroit Chapter, Inc., Holmes Associates, Inc., Stephens - Bangs Associates, Architectural Research Corp., Precast/Schokkabeton, Kawneer, Michigan Plumbing & Mechanical Contractors Assoc., and many others. The committee workers will provide prizes from Adam DeMartino, Victor Specht, Bob Rizzardi, Bob Foster and Gerry Whittemore, vice chairman Roger Boe and his wife Jan will assist Joyce and Dean Davenport with the children's program and the ladies program will be run by Pat Kinville and Jan Boe.

Reservation forms will be in the mail soon - don't miss the 32nd MSA Mid-Summer Conference.

Where's the Action?

In October it is going to be in Kalamazoo at the new Convention Center with the 60th Annual MSA Convention.

A program of "how-to" workshops and seminars are firmed up, the speakers committed, and the program is underway.

This is a working session to provide you with professional skills updating. The BIDS Program will be run on two separate days, this is the program on Thursday and Friday provided by the firm of Gaio Associates of Washington, D.C. This is a program especially tailored for the Michigan Society of Architects at considerably lower fees than usual. This is a service to MSA members, take advantage of it.

During the three day meeting we will provide seminars on the following topics: New Business and Areas of Research, Public Relations, How to Win and Keep a Client, Cost Based Compensation, Construction Management, AIA Documents, National AIA Structure, Legal Cases for Architectural Firms, Pensions & Benefits, The State Architect on State Building Fees, Registration Act (Michigan), Historic Preservation and Professional Liability Insurance as well as several others. We realize that no one member can attend all of these seminars and we encourage you to bring a partner or another member of your staff to attend those sessions of interest. This too is a service of the MSA.

During the convention exhibit hall hours you will have an opportunity to meet the exhibitors and to renew old friendships with our regular supporters. The MSA office will have an exhibit of the AIA Contract forms and documents published by, and distributed through the MSA. Another service of the MSA.

Convention dates are October 8, 9, 10, 1975. Mark your calendar now and watch the mail for reservation forms. Call MSA Headquarters if you have any questions. (313) 965-4100.

Society for Marketing Professional Services

The Society for Marketing Professional Services (SMPS) was established in November 1973, by a

small group of marketing professionals who felt that an organization which provided an open exchange of ideas would benefit all those who participated. Since that time the membership has grown to more than 100 members nationally.

SMPS is an organization of professional marketing persons affiliated for the advancement of high ethical standards, the open exchange of ideas, and education in business development procedures for architectural, engineering, planning and related professional design firms.

SMPS provides you an opportunity to learn from others, to grow in professional competence, and to advance the principles and sophistication of marketing professional services, benefiting you, the individual member, and the firm you represent. SMPS goals are to increase the stature of marketers of professional design services and to be recognized as an organization of reputable, competent and ethical marketing professionals. There are two levels of membership available to you in SMPS - regular membership and associate membership. Regular membership shall be comprised of individuals whose function is directed toward marketing and development of new business, employed full time by architectural, engineering, planning and related design firms. Associate membership shall be available to individuals employed in related fields (i.e., consultants, etc.) that are not guided by professional codes of ethics, such as those set forth by the AIA and NSPE, but that are interested in the basic principles and objectives of SMPS. Annual dues for both memberships are \$50.00.

If you are interested in becoming a part of this growing organization, contact Mid-Central Region Director, Janet Goodman, The Warren Holmes & Kenneth Black Co., 820 N. Washington Ave., Lansing, MI 48905 (517) 484-9428 for a membership application. When you have completed the application, return it to the SMPS Director for signed sponsorship and a recommendation for type of membership. The Director will then send your application to the membership committee. Upon receipt of your sponsored application, an SMPS membership council will review your credentials and make a recommen-

dition. You will then be notified of the council's recommendation and billed for your dues concurrently.

Golf Outing

The Detroit Architectural Golf League (DAGL) will have its third outing at Warwick Hills Golf and Country Club on July 22.

Please contact Donna Seog, F. W. Dodge, (313) 961-2745, for reservations or membership information.

McGraw-Hill Announces New Legal Newsletter

The McGraw-Hill Publications Company has announced the publication of a special legal newsletter, "Legal Briefs for Architects, Engineers and Contractors."

The new twice-monthly publication is edited and written for architects, engineers, and contractors, not for their lawyers, though the legal content is contributed by and reviewed by lawyers.

Editor of the newsletter is Jeanne M. Davern, a former managing editor of *Architectural Record*. Publishing executives are Jack Horstmeyer, General Manager, Hugh S. Donlan, Director, and Blake Hughes, Publisher.

The newsletter will provide a continuing survey and report on case law, legislation, and changes in governmental regulations relating to the construction industry. A regular news department, "Perspective," will concentrate on the legislative and regulatory scene as viewed by Ernest P. Mickel, long-time Washington editor of F. W. Dodge construction newspapers and of *Architectural Record*.

"Caselog," the newsletter's case law survey, will be contributed by the national case law service, Cases Unlimited, Inc., of Evanston, Illinois, Allan Ashman, president, and Mayo H. Stiegler, vice-president. Ashman, among his many other credits, has served as director of research of the National Legal Aid and Defender Association and director of research of the American Judicature Society. He also writes the monthly column "What's New in the Law" for the *American Bar Association Journal*. Stiegler was for 10 years chief counsel and executive director of the Legal Aid Society of Min-

neapolis and has held several positions with the National Legal Aid and Defender Association. He also contributes articles to various legal journals and other publications.

Arthur T. Kornblut, Esq., of the Washington, D.C. law firm of Farquhar and Kornblut is the newsletter's legal editorial advisor. Kornblut is a registered architect, as well as a member of the District of Columbia and Ohio bar. For 4½ years he served as administrator for professional services on the national staff of the AIA.

LEGAL BRIEFS FOR ARCHITECTS, ENGINEERS AND

CONTRACTORS is the result of several months of intensive testing in the fields served. The first issue published is dated May 12th. The newsletter is on a paid subscription basis, at a \$72.00 per year rate. The address to subscribe is 1221 Avenue of the Americas, New York, New York 10020.

Obituaries

George Scrymgeour, AIA, retired from Albert Kahn Associates, Inc. (AKA) who was in charge of many of

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the firm's projects for the automotive industry, is dead.

Scrymgeour, 89, died in Arlington, VA where he moved from Detroit following his retirement in 1961.

During his 47 years with the architectural firm, he was the architect in charge of the Ford Motor Co's Highland Park Plant and some of the River Rouge Plant facilities.

He was also involved in University of Michigan projects, including Angell Hall and Hill Auditorium.

In the early 1930's he was chief of staff for a group of 200 AKA employees who with the approval of the U.S. government, were sent to the Soviet Union to erect 570 plants there. The assignment also included training more than 1500 Russians in the design of industrial facilities and drafting methods.

Before and during World War II, he helped to design many of America's defense facilities.

Born in Dundee, Scotland, and a graduate of the Dundee Technical Institute and Architectural School, Scrymgeour served with architectural firms in Montreal, Chicago

and Cincinnati before joining AKA in 1914.

A close associate of Albert Kahn, the firm's founder, Scrymgeour was elected to the AKA board of directors and named secretary of the company in 1943. He was appointed vice-president in 1954.

He was a member of the AIA, the MSA, the ESD and the Detroit Historical Society.

Calendar

July 10 - September

Detroit Chapter Office Management Seminar (See details in the June issue of the Bulletin Newsletter.)

July 13 - 18

Illuminating Engineering Society holds Annual Conference in San Francisco, California at the Hilton Hotel & Tower.

July 15 - 16

International Lighting Exposition held during the conference week at the San Francisco Hilton Hotel & Tower.

July 22

Architects Sunday held at the Red Cross Building.

July 22

The Detroit Architectural Golf League (DAGL) will have its third outing at Warwick Hills Golf & Country Club.

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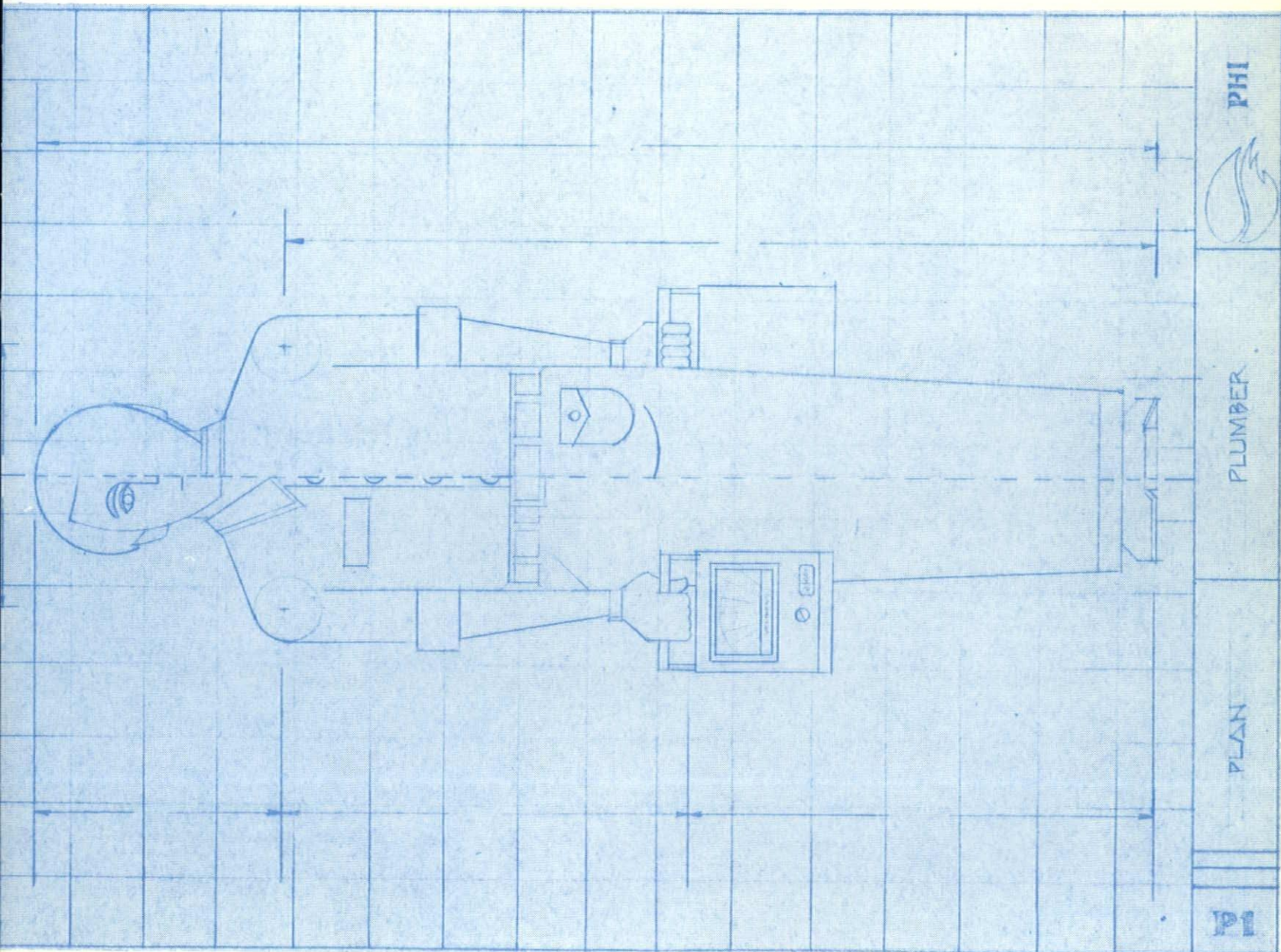
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